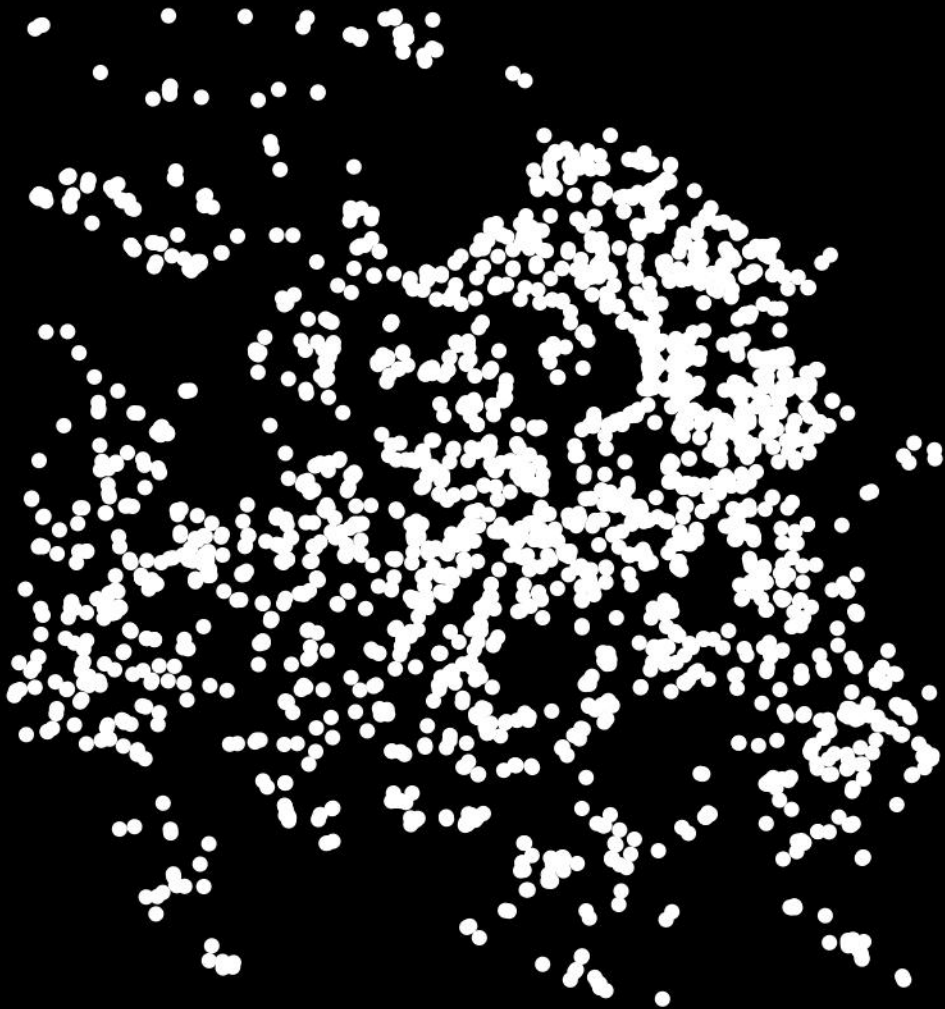


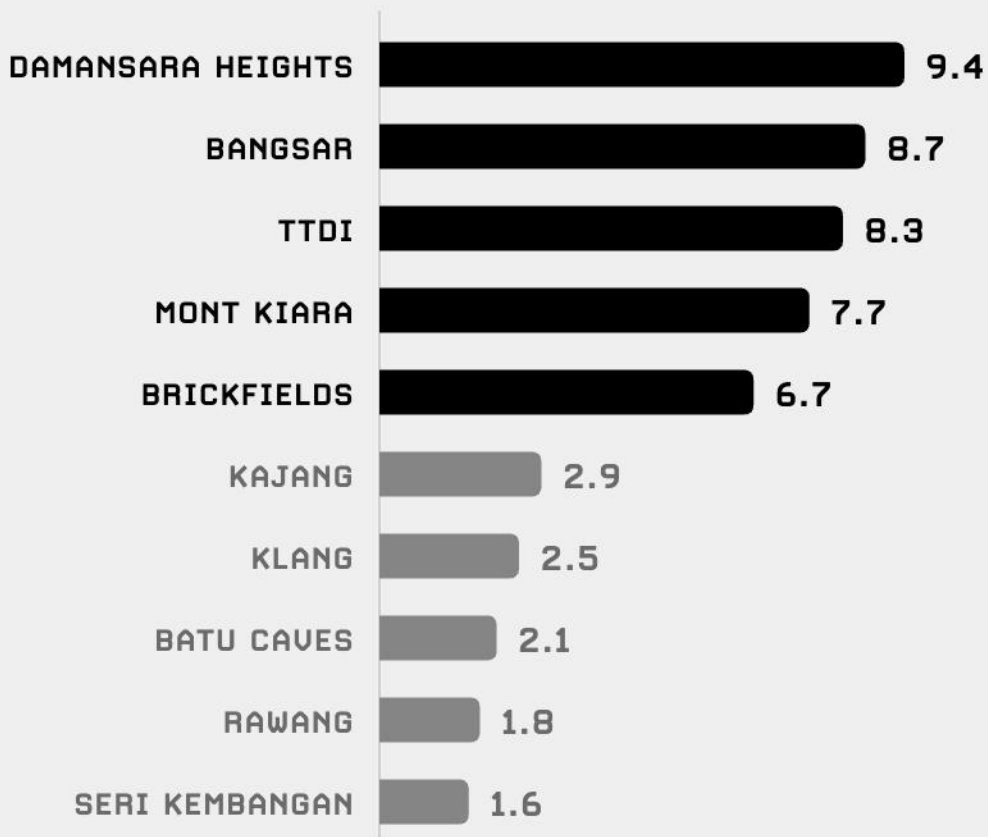
AROUND KL · GOOGLE REVIEWS

KL'S 2,331 MAMAKS, FROM 843,441 REVIEWS



AROUND KL • CAFÉS PER MAMAK

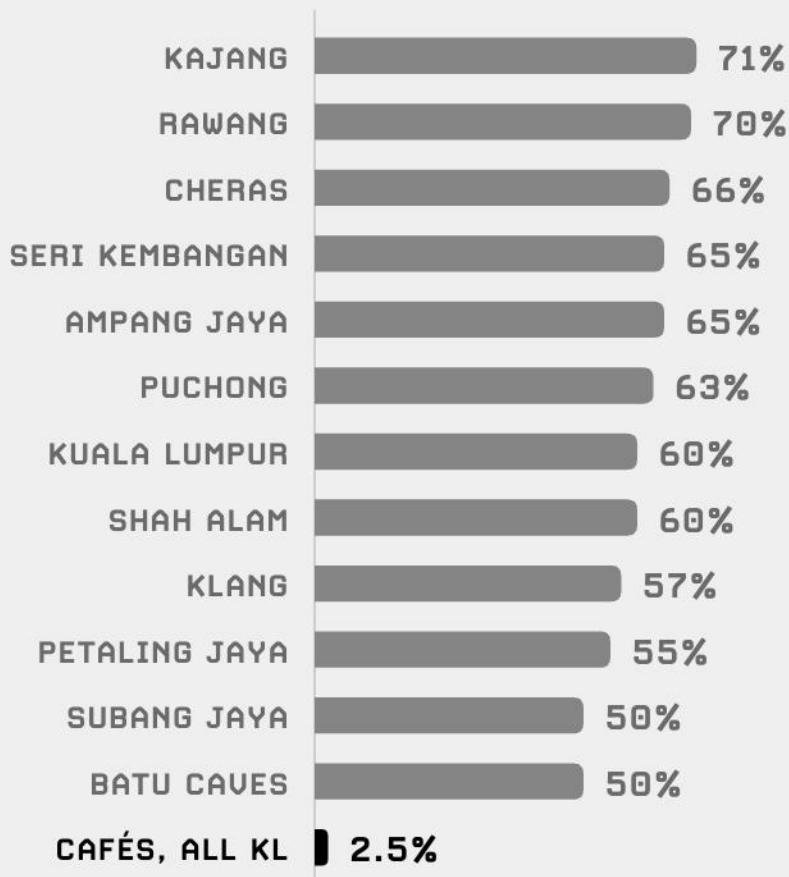
CAFÉS CROWD CENTRAL KL. MAMAKS SPREAD OUT.



Cafés per mamak within 3 km of each area's middle. Across KL: 9,101 cafés with Google reviews, 2,331 mamaks. Within 10 km of Bangsar: 6 in 10 specialty cafés [my café study], 1 in 3 mamaks.

OPEN 24 HOURS, EVERY DAY

CAFÉS CLOSE. MAMAKS DON'T.



Mamaks by town (40+ with hours on Google): 1,169 of 1,956 across KL never close. Cafés: 94 of 3,742 with hours on Google.

THE USUAL MEAL, BY TOWN

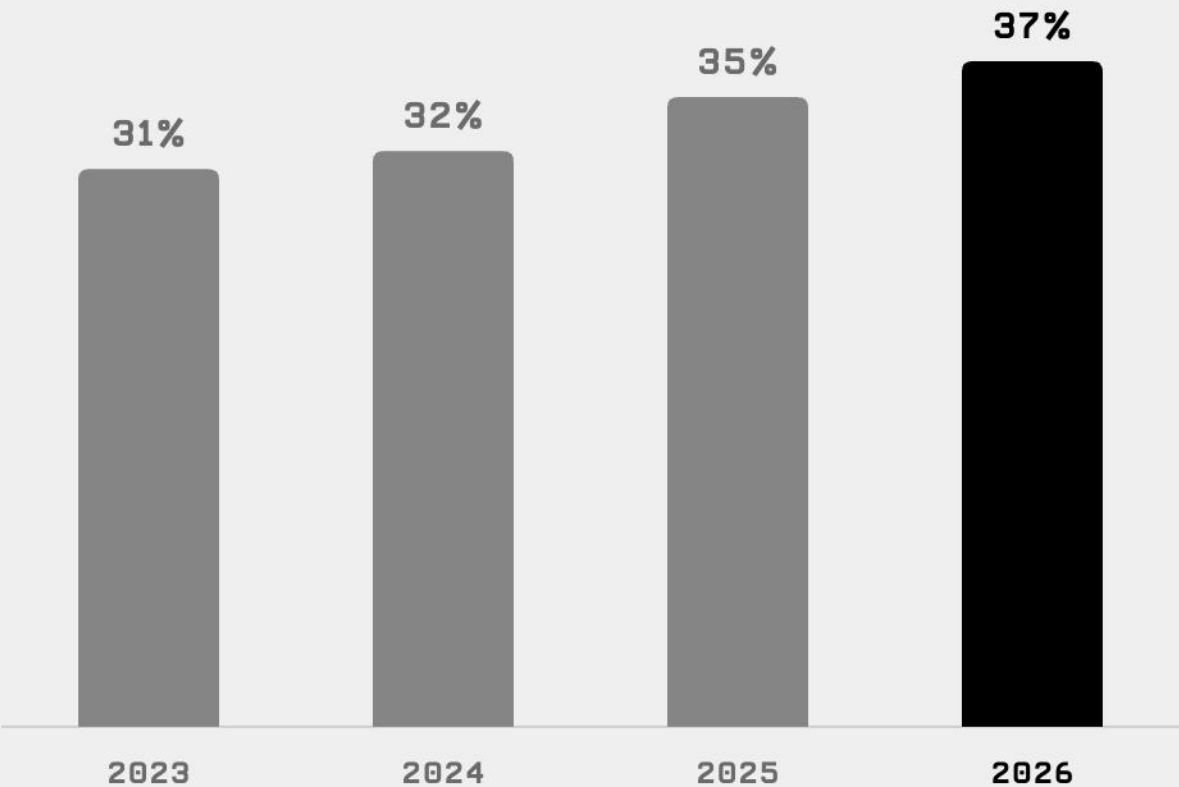
A WHOLE MAMAK MEAL COSTS LESS THAN ONE SPECIALTY COFFEE.



Middle price of one person's meal as reviewers quote it, one price per mamak [947 mamaks; towns with 25+]. Across KL: RM10.50. Coffee: the usual price at 219 specialty cafés [my café study].

THE SAME MAMAKS, 2023 TO 2026

SAME MAMAKS, BIGGER BILLS.

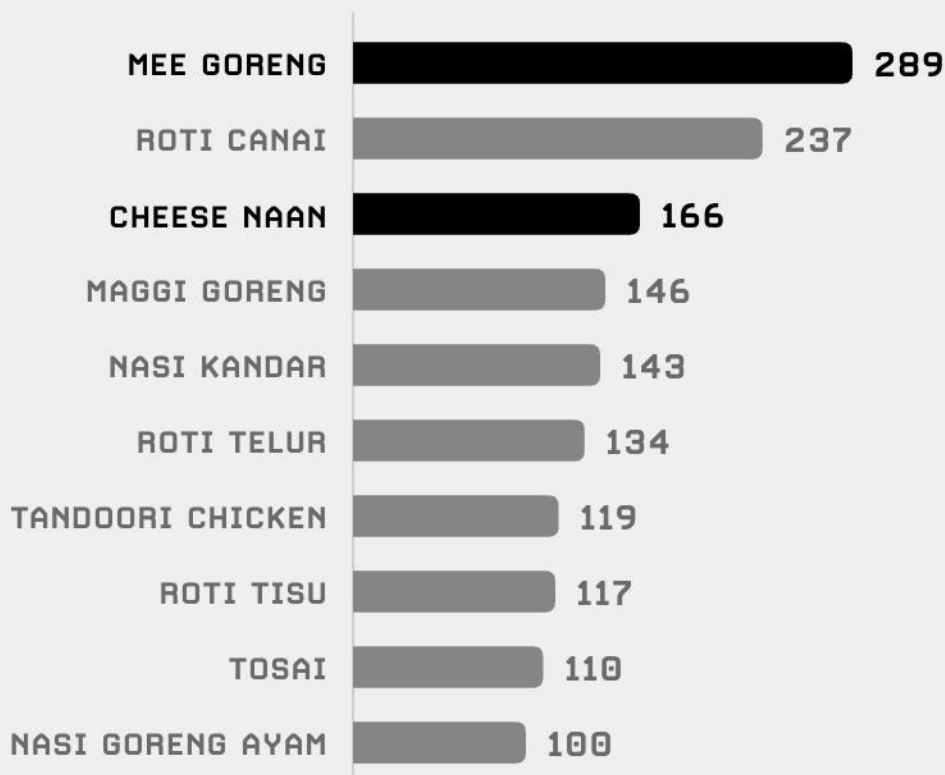


Share of reviewers answering Google's price question with RM20+ a head, at the same 1,169 mamaks each year.

WHAT PEOPLE RECOMMEND

THE FOOD THEY LOVE MOST: MEE GORENG. CHEESE NAAN BEATS NASI KANDAR.

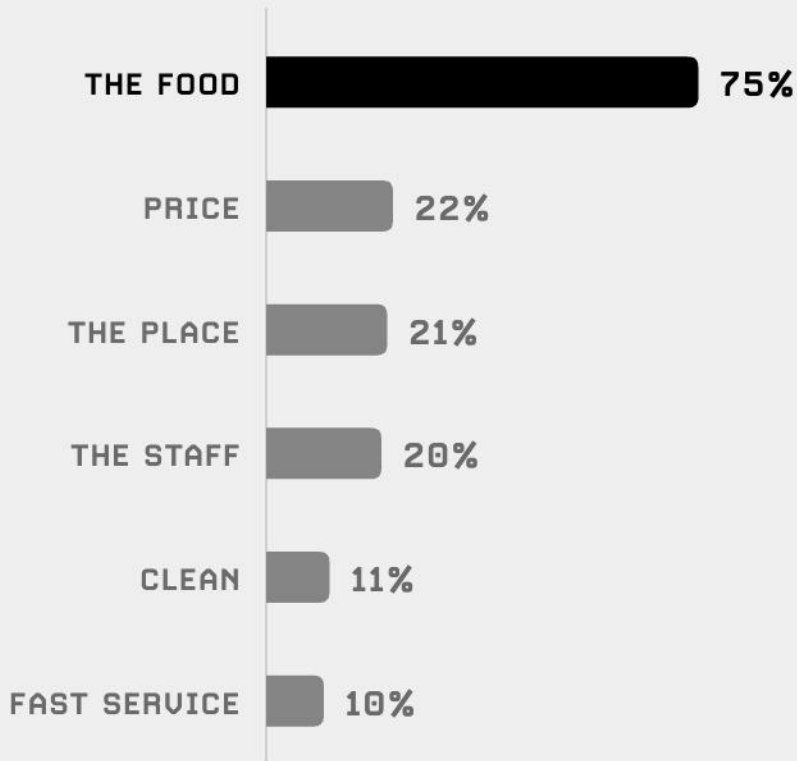
MAMAKS WHERE IT'S A RECOMMENDED DISH, OF 2,331



Mamaks where reviewers named each dish in Google's "recommended dishes", each mamak counted once, from all its reviews. "Mee goreng" includes Google's "mee goreng mamak", the same dish.

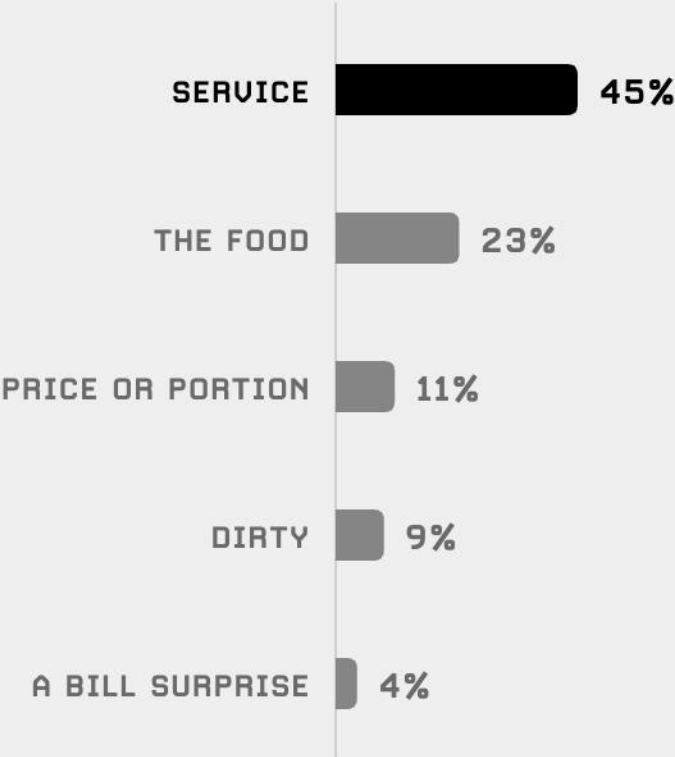
5-STAR REVIEWS • WHAT THEY PRAISE

HAPPY REVIEWS ARE ABOUT THE FOOD.



Share of 5-star reviews that praise each, from 700 5-star reviews AI read (a random sample).

ANGRY REVIEWS ARE ABOUT THE SERVICE.



What made each reviewer angriest, as AI read 400 random 1 and 2-star reviews of 2025 to 2026 (a second AI check agreed with 18 of 20). Service: waiting, staff there but not coming, wrong or missing orders, rude staff.

WHEN PEOPLE WAITED, WHERE THE TIME WENT

LONG WAIT? IT'S RARELY THE KITCHEN.

99 OF THE 400 ANGRY REVIEWS SAY WHERE THE TIME WENT



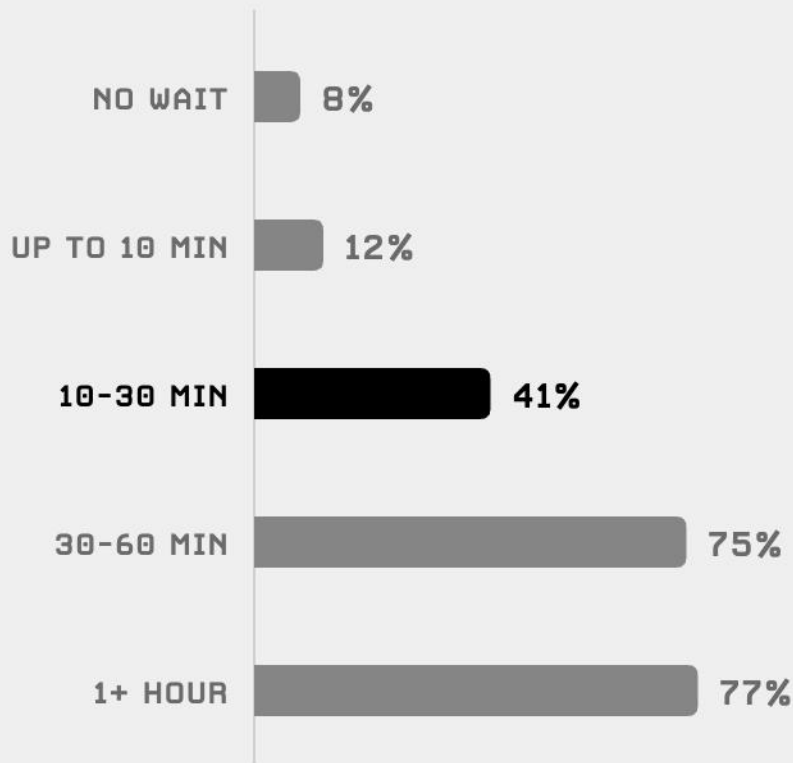
BLACK: TIME LOST BETWEEN STEPS, NOT IN THE KITCHEN

In 99 angry reviews about waiting or wrong orders that say where [AI read; a second AI check agreed with 14 of 16], nearly 9 in 10 lost the time between steps. The cooking: 10%.

1 AND 2-STAR SHARE, BY THE WAIT

AFTER 10 MINUTES, THE STARS DROP.

GOOGLE ASKS REVIEWERS HOW LONG THEY WAITED

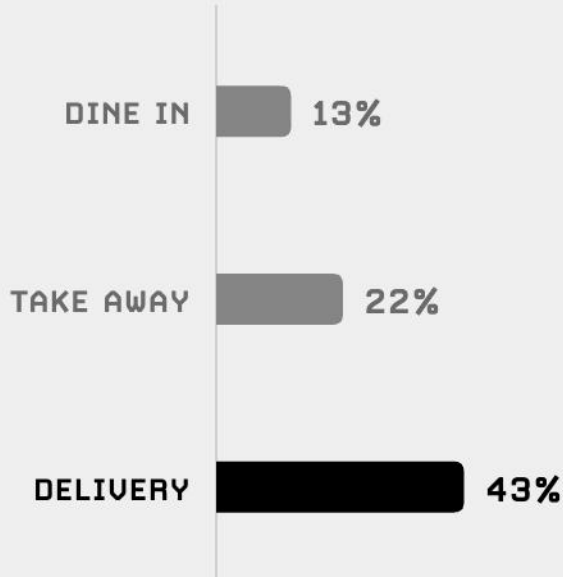


SO AFTER 10 MINUTES, I'D CHECK MY ORDER WENT THROUGH.

Share of reviews that are 1 or 2 stars, by the wait the reviewer reported on Google [28,367 reviews]. It goes with the stars; it doesn't prove the wait caused them.

1 AND 2-STAR SHARE, BY HOW PEOPLE ORDERED

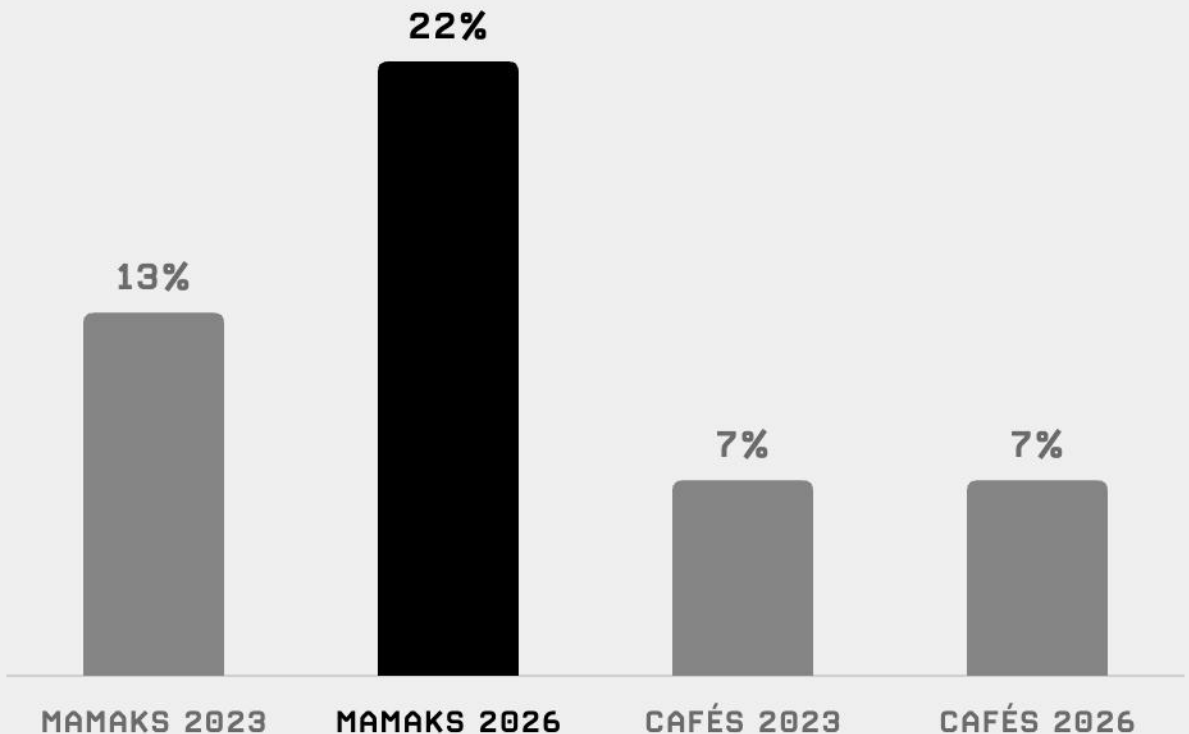
DELIVERED MAMAK GETS 3 TIMES THE SHARE OF BAD REVIEWS.



Share of reviews that are 1 or 2 stars, by how the reviewer ordered (148,882 reviews). It goes with how people ordered; it doesn't prove the food was worse.

1 AND 2-STAR SHARE, 2023 AND 2026

BAD REVIEWS ROSE AT MAMAKS. NOT AT CAFÉS.



Share of reviews that are 1 or 2 stars at the same 1,175 mamaks and the same 1,533 cafés whose every review I hold. At the mamaks, 5-star reviews rose too [47% to 55%]: the middle shrank.

THE PICKIEST REVIEWERS' FAVOURITE (1/2)

4 OF 10 FAVOURITES ARE LOVED FOR NASI KANDAR.

KUALA LUMPUR

SALEEM'S MEE GORENG & NASI BRIYANI

4.44 ★

ORDER: MEE GORENG

PETALING JAYA

NASI AHMAD

4.42 ★

ORDER: KEDAH NASI KANDAR

SHAH ALAM

NASI KANDAR AD-DHUHA

4.51 ★

ORDER: NASI KANDAR

SUBANG JAYA

R&R MAMAK BISTRO

4.14 ★

ORDER: NASI GORENG

KLANG

NASI KANDAR ABU BAQR BISTRO

4.39 ★

ORDER: ROTI CANAI

Stars from people with 50+ Google reviews; each mamak has 20+ of their reviews, one in the last 30 days. No chains. "Order": the dish 3+ of them praise.

THE PICKIEST REVIEWERS' FAVOURITE (2/2)

HIGHEST OF THESE FIVE: PUCHONG, FOR THE ROTI PURI.

AMPANG JAYA

MAMU JABAR CENDOL ROJAK

4.41 ★

ORDER: ROJAK MAMAK

PUCHONG

RESTORAN BEN HUSSIN

4.48 ★

ORDER: ROTI PURI

KAJANG

NASI KANDAR ANAK TANJUNG

4.46 ★

ORDER: NASI KANDAR

CHERAS

RESTORAN SUP KAMBING RAISYA

4.20 ★

ORDER: SUP KAMBING

SERI KEMBANGAN

CAHAYA HIDAYAH BISTRO

4.36 ★

ORDER: NASI KANDAR

Stars from people with 50+ Google reviews; each mamak has 20+ of their reviews, one in the last 30 days. No chains. "Order": the dish 3+ of them praise.