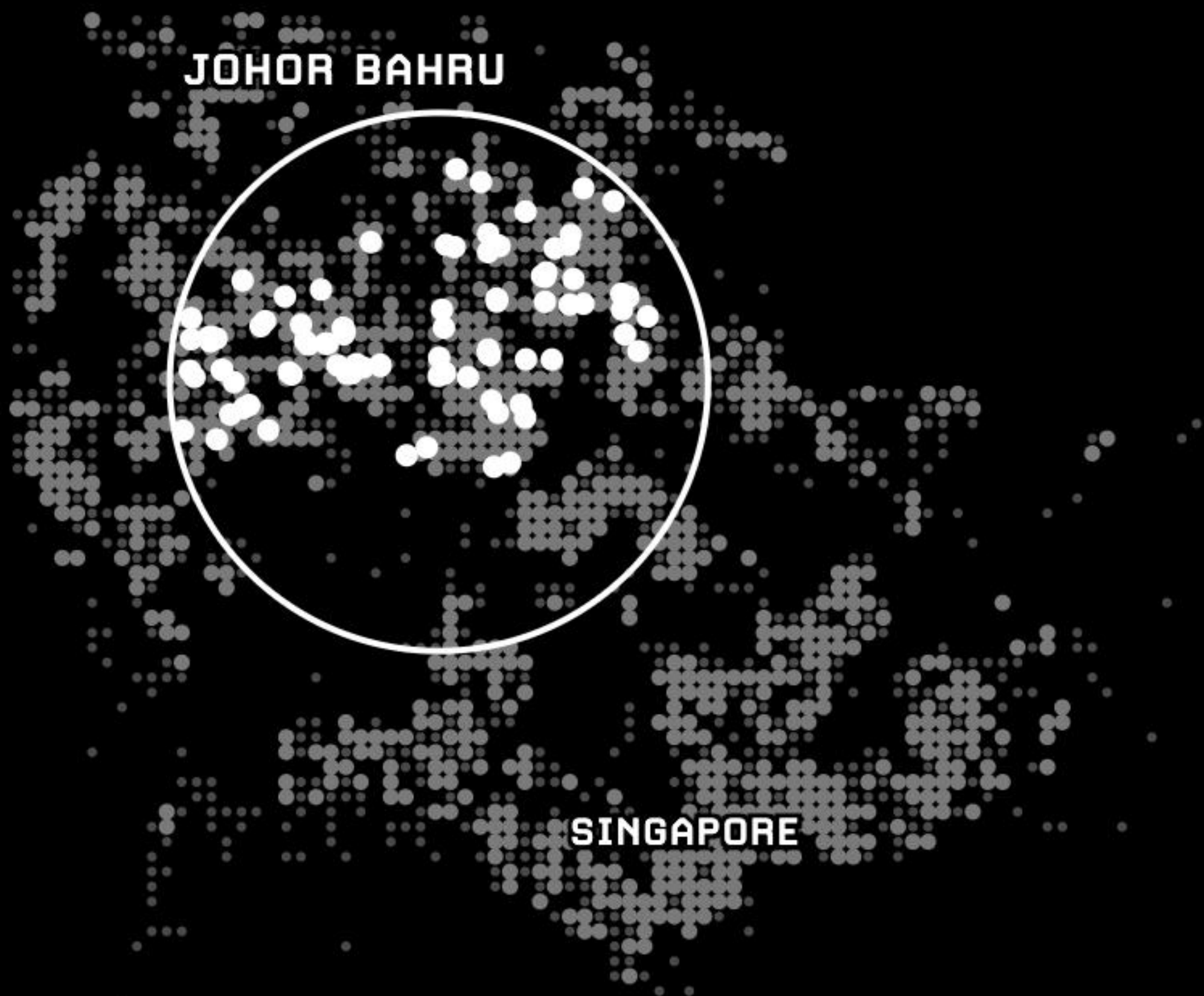


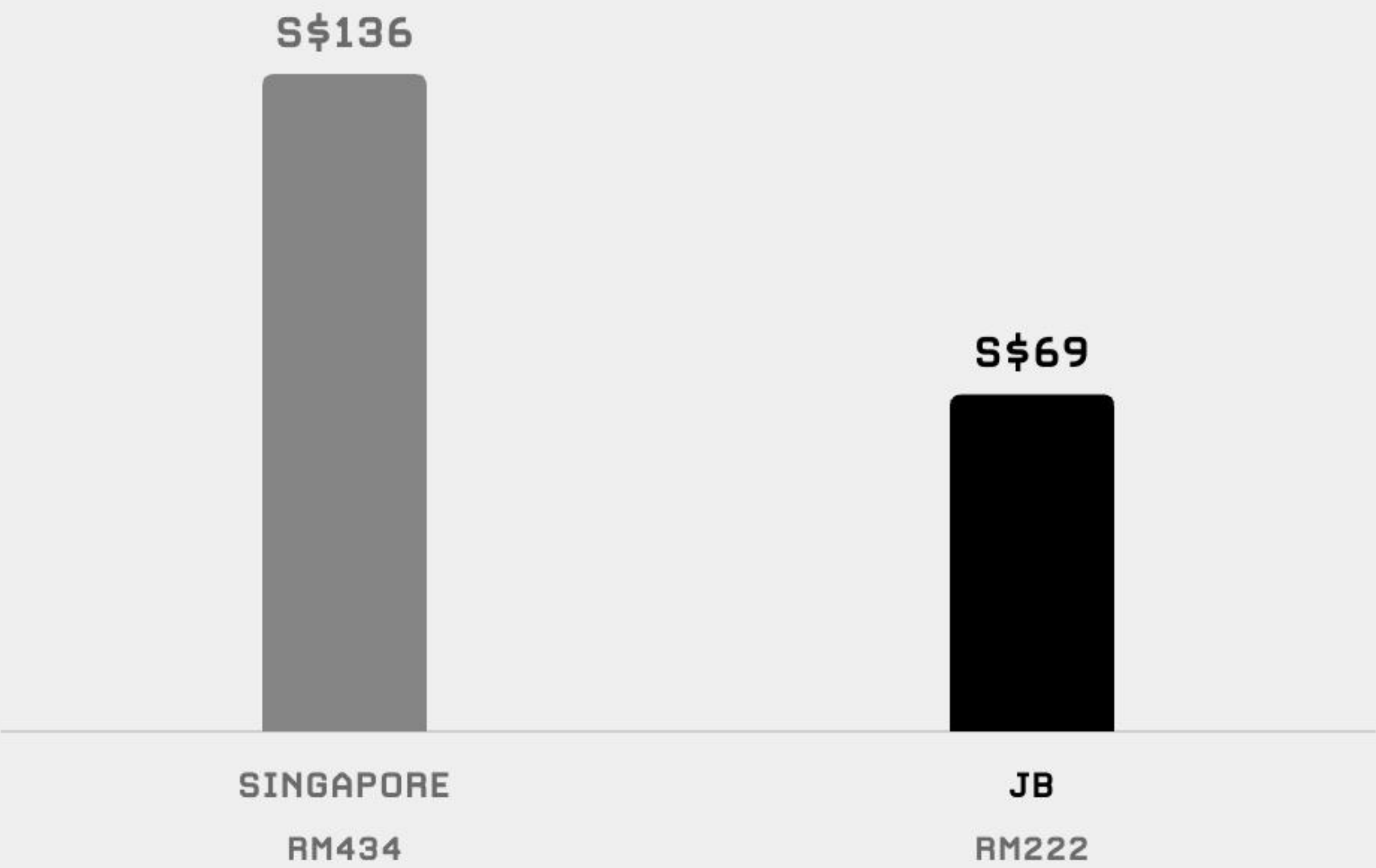
JOHOR BAHRU AND SINGAPORE

IS JB STILL CHEAPER?



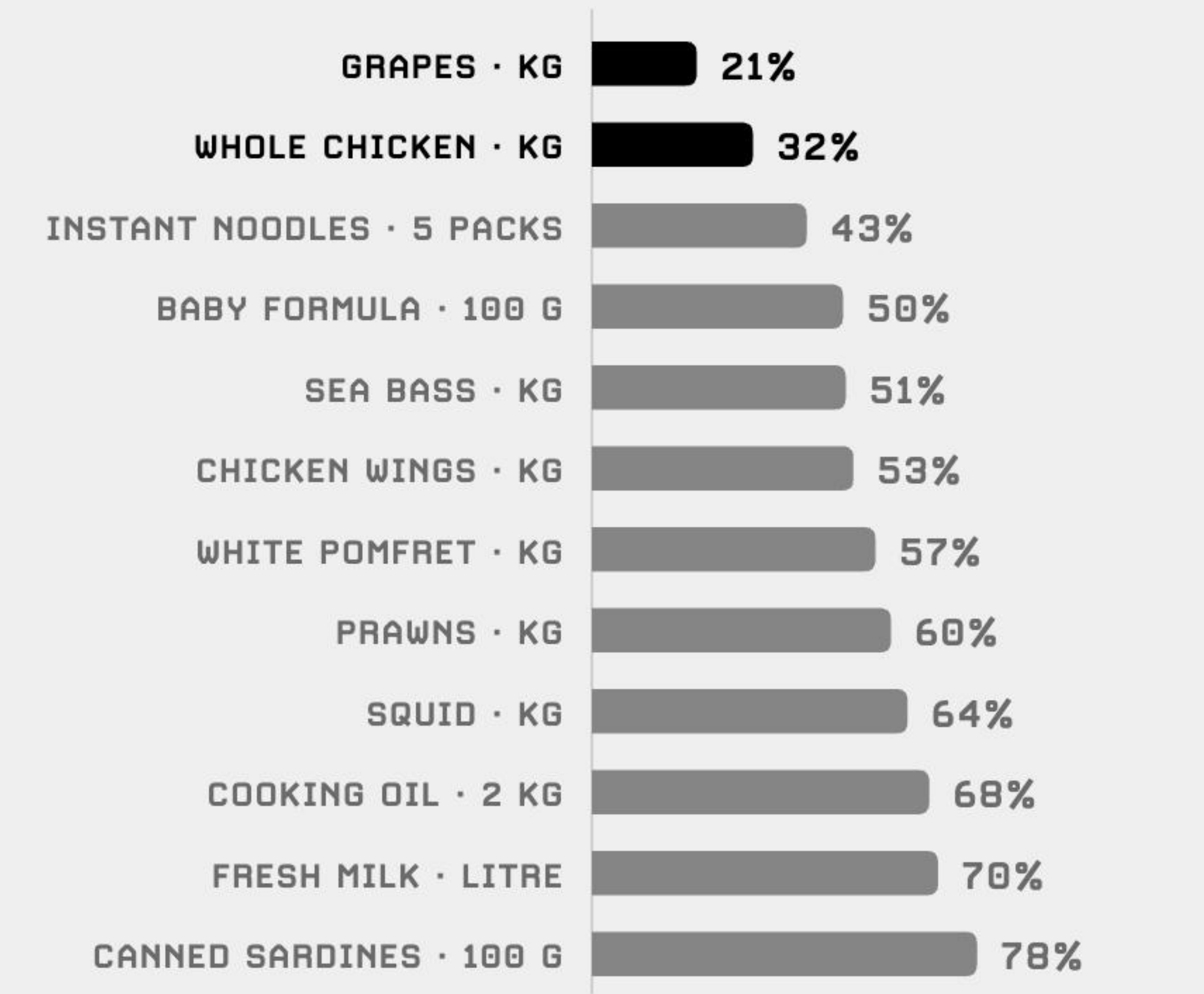
THE SAME 12 GROCERIES, ONE OF EACH · AUG 2026

THE SAME 12 GROCERIES:
S\$136 IN SINGAPORE,
S\$69 IN JB.



A saving of S\$66. August 2026. Singapore: its average prices [SingStat]. JB: the middle price at 65 shops [PriceCatcher]. Two AI reads matched the items. S\$1 = RM3.1874 [Bank Negara, 16 October 2026].

ALL 12 COST LESS
IN JB. GRAPES AND
CHICKEN MOST.



Singapore's price = 100%. Grapes: Singapore's average may include dearer kinds; without them the basket is 56%. 65 JB shops, S\$1 = RM3.1874 [Bank Negara, 16 October 2026].

A KILO, A PACK, 100 GRAMS · AUG 2026

WHOLE CHICKEN: UNDER A THIRD OF SINGAPORE'S PRICE.

WHOLE CHICKEN · KG

 JB RM8.99 · S\$2.82

 SG S\$8.62 · RM27.47

INSTANT NOODLES · 5 PACKS

 JB RM4.99 · S\$1.56

 SG S\$3.59 · RM11.44

BABY FORMULA · 100 G

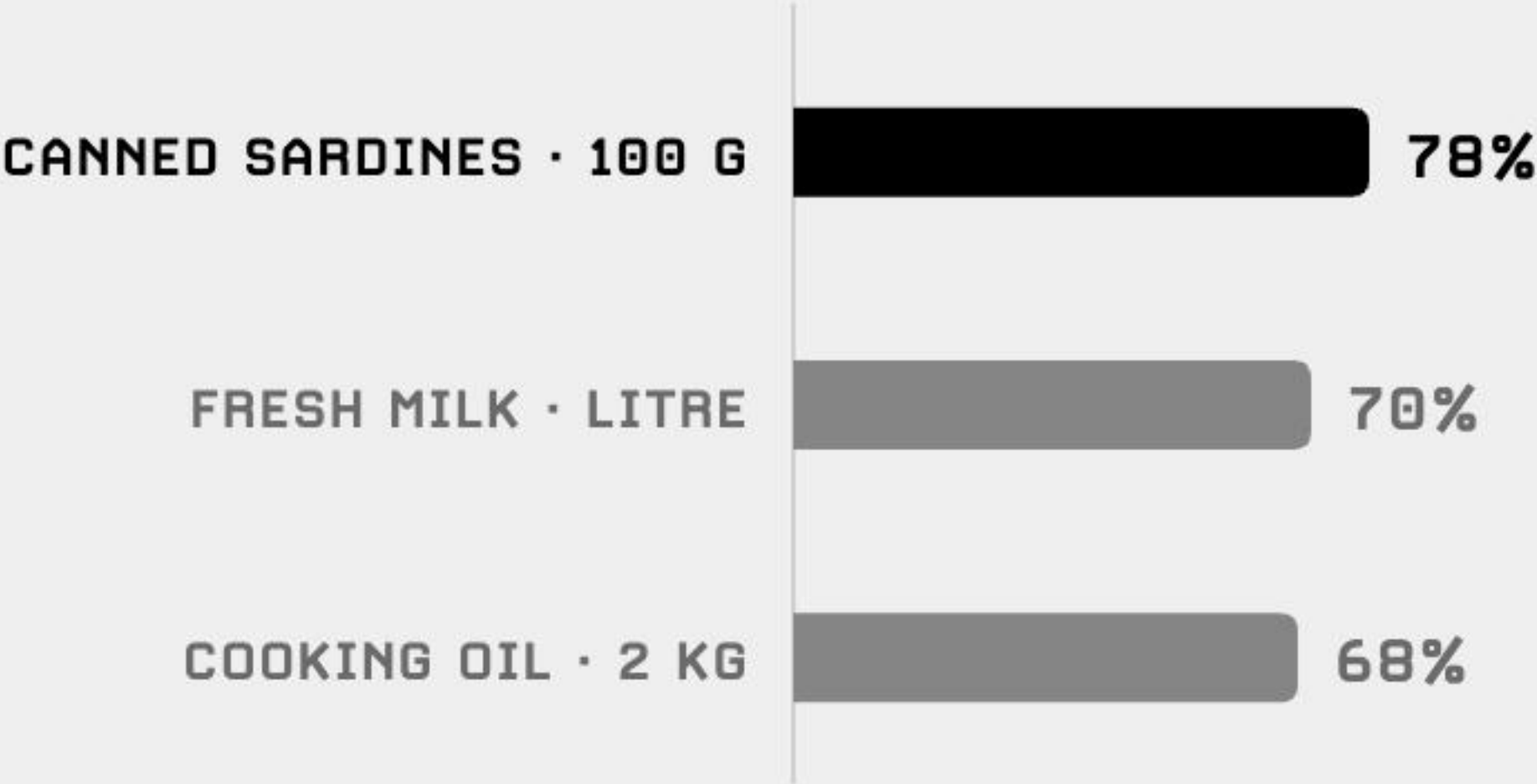
 JB RM12.09 · S\$3.79

 SG S\$7.44 · RM23.71

Black: JB. Gray: Singapore. Both currencies at S\$1 = RM3.1874 [Bank Negara, 16 October 2026]. Singapore's chicken is chilled; both AI reads judged it the same as JB's fresh chicken.

JB PRICE AS A SHARE OF SINGAPORE'S · THE SMALLEST GAPS

CANNED SARDINES,
MILK AND OIL
SAVE THE LEAST.



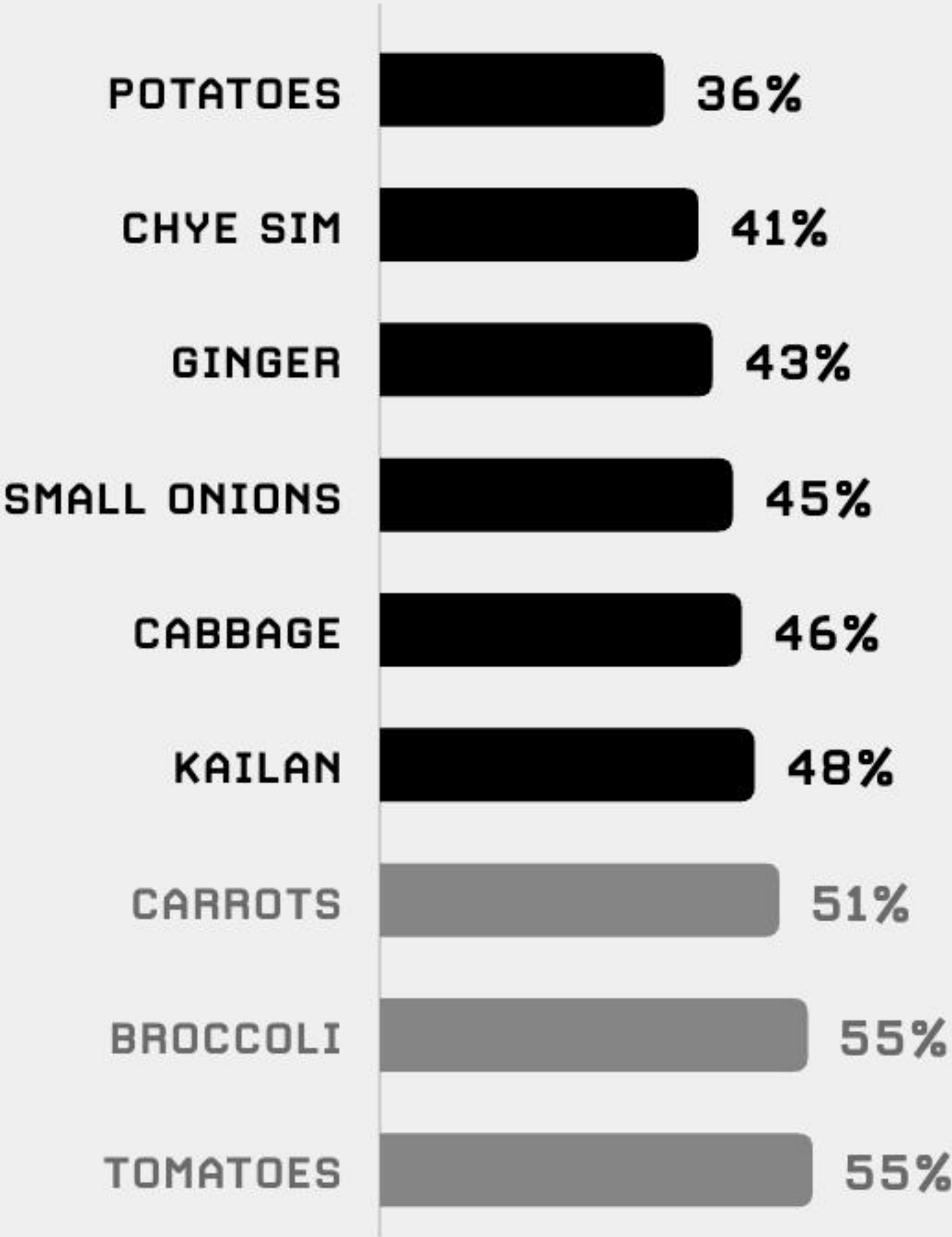
CANNED SARDINES: JB RM2.26 (S\$0.71) · SG S\$0.91

FRESH MILK: JB RM8.29 (S\$2.60) · SG S\$3.70

COOKING OIL: JB RM13.80 (S\$4.32) · SG S\$6.32

Still cheaper in JB, by less. August 2026. Singapore: its average prices [SingStat]. JB: the middle price at 65 shops [PriceCatcher]. Two AI reads matched the items. S\$1 = RM3.1874 [Bank Negara, 16 October 2026].

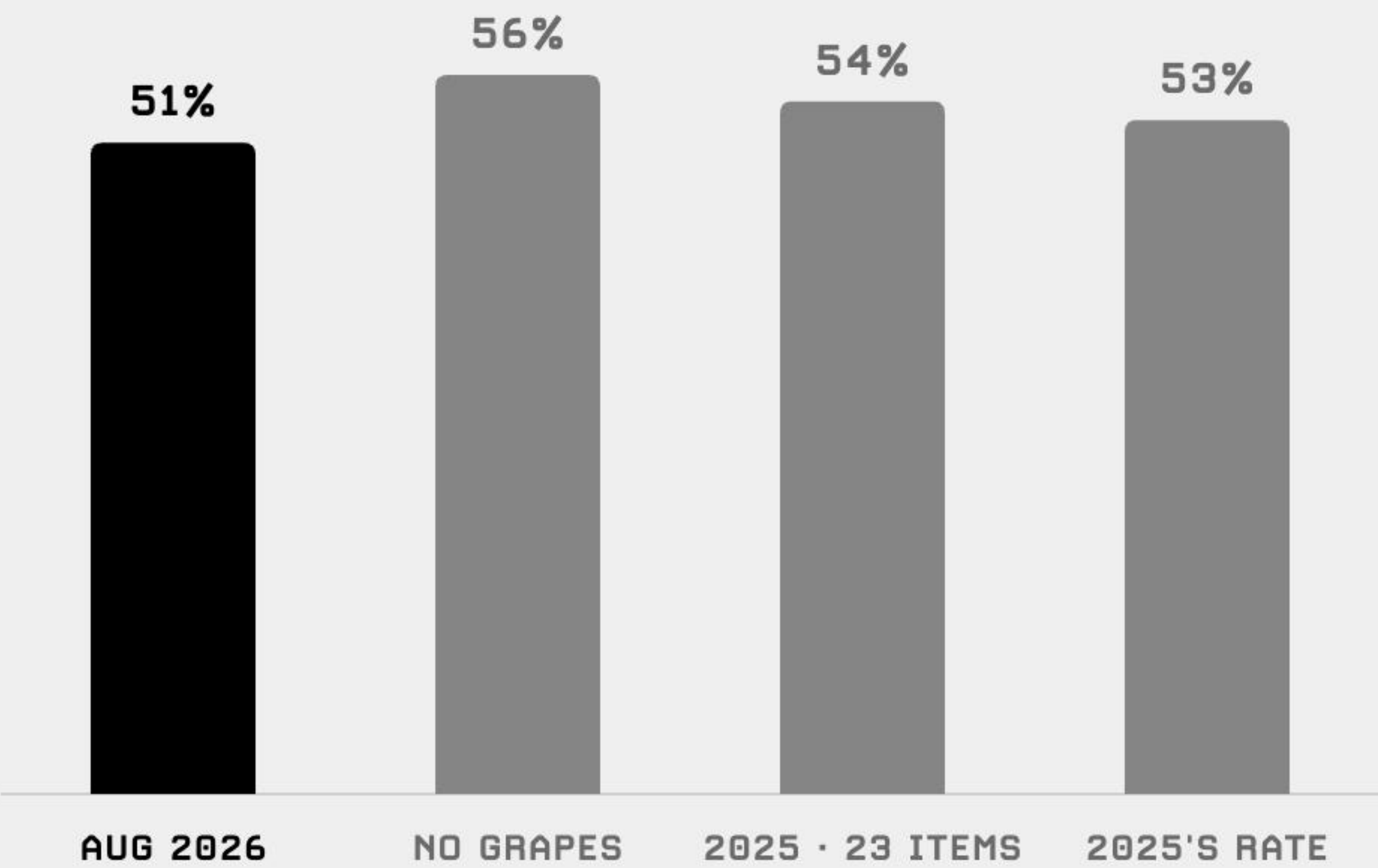
VEGETABLES: 6 OF 9
UNDER HALF PRICE.
POTATOES MOST.



2025 averages, both at today's rate [S\$1 = RM3.1874 [Bank Negara, 16 October 2026]]. SingStat's yearly list and PriceCatcher's JB shops; per kilo.

JB AS A SHARE OF SINGAPORE'S PRICE, FOUR WAYS

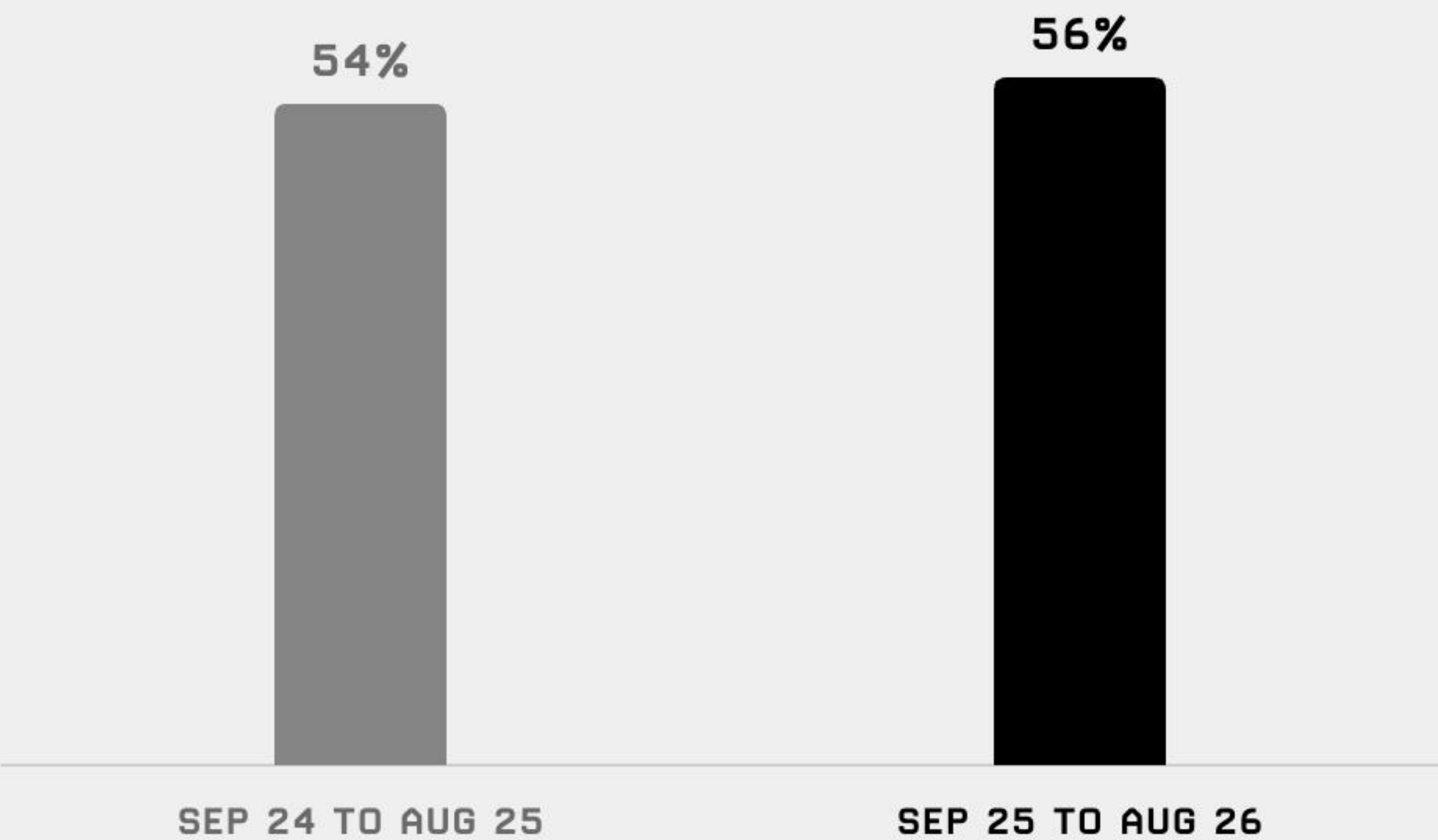
EVERY WAY I COUNT IT:
JUST OVER HALF.



August 2026 [12 items]; the same without grapes; all of 2025 [23 items, all 23 cheaper in JB] at today's rate and at 2025's average rate [RM3.27].

THE SAME 9 ITEMS AT THE SAME JB SHOPS

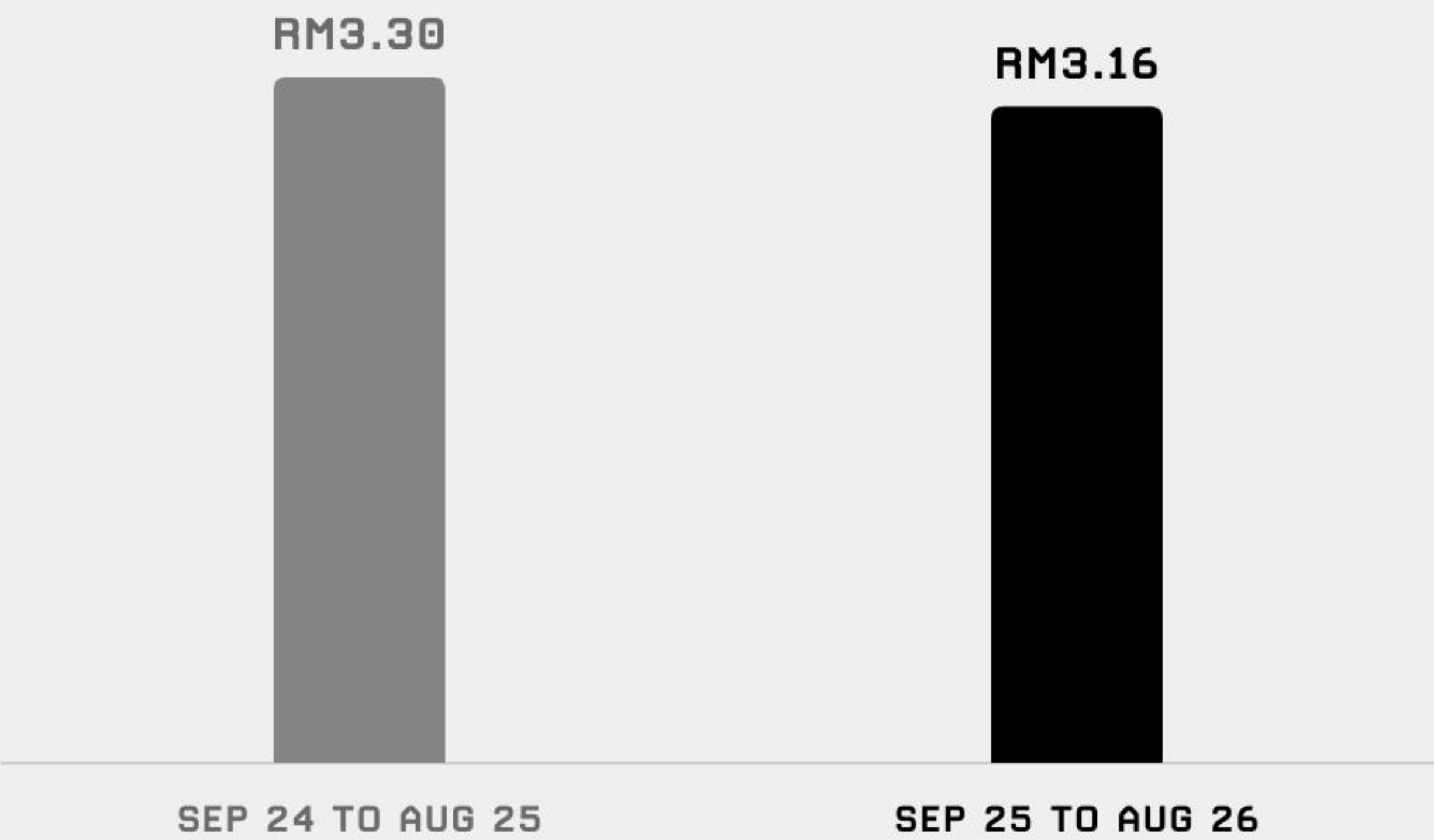
A LITTLE LESS CHEAP
THAN A YEAR BEFORE:
54% TO 56%.



JB's price as a share of Singapore's. The same 9 items at the same JB shops [10+ shops each], each month at its own rate. 12-month averages, September to August. 8 of the 9 got a little less cheap.

S\$1 IN RINGGIT, 12-MONTH AVERAGES

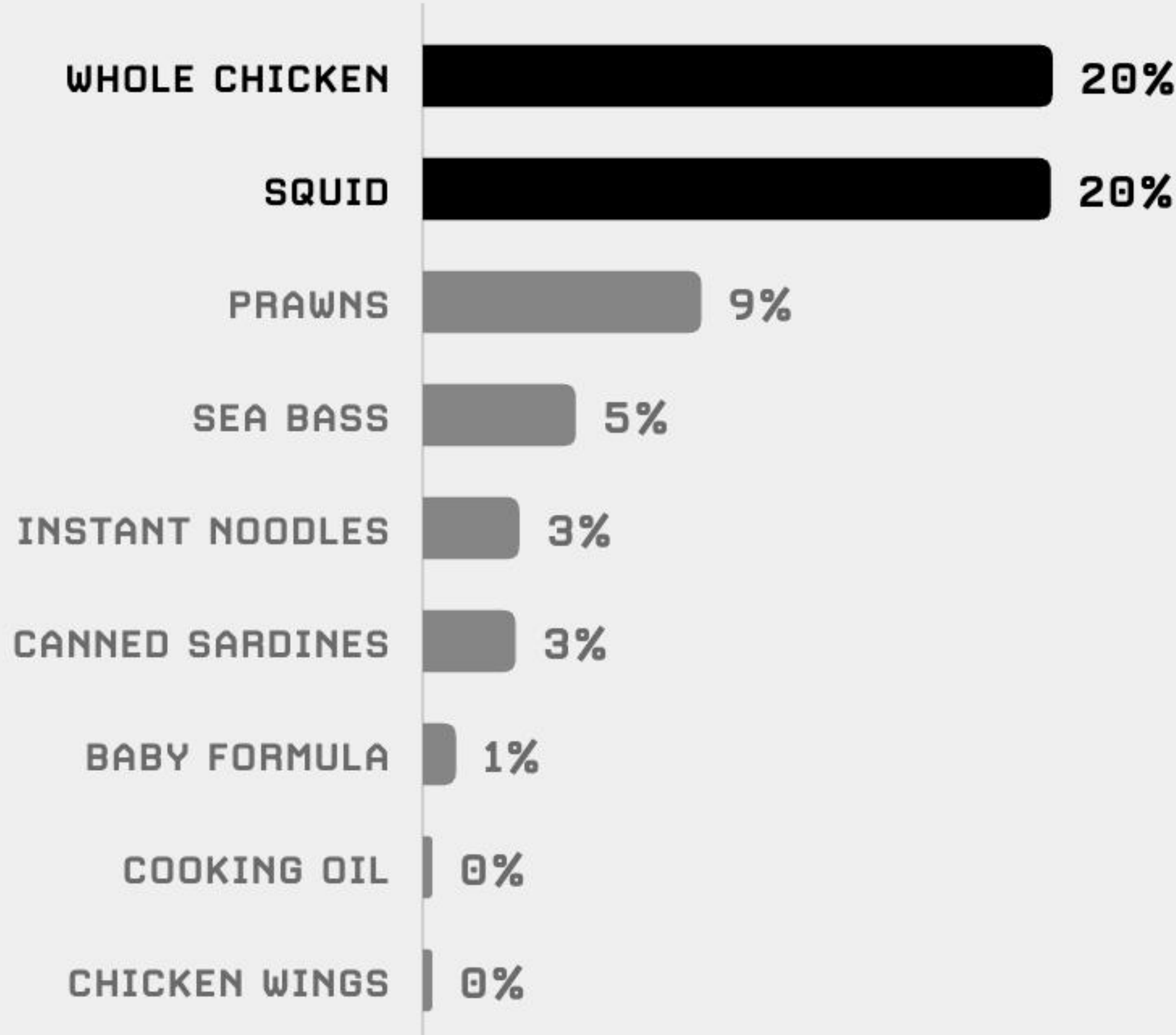
**MOSTLY THE RINGGIT:
S\$1 BOUGHT RM3.30.
NOW RM3.16.**



Bank Negara's noon middle rate. Shop prices rose about the same on both sides: JB up 2% in ringgit, Singapore up 2% in dollars (9 items, same shops).

JB PRICE CHANGE IN RINGGIT, AUG 2024 TO AUG 2026

TWO JUMPED: CHICKEN AND SQUID, UP A FIFTH.



CHICKEN WINGS: DOWN 1%

The middle price across the same JB shops [10+ each]. A kilo of chicken: RM7.59 to RM9.15. Squid: RM32.94 to RM39.69. The prices don't say why.

PEOPLE SAY IT TOO: CHEAPER, BUT IT DEPENDS.

“As much as everyone's saying JB prices are up which I agree, the price difference between the two is quite significant imo.”

▲ 108 UPVOTES · 2026

“Depends on the currency exchange at the time.”

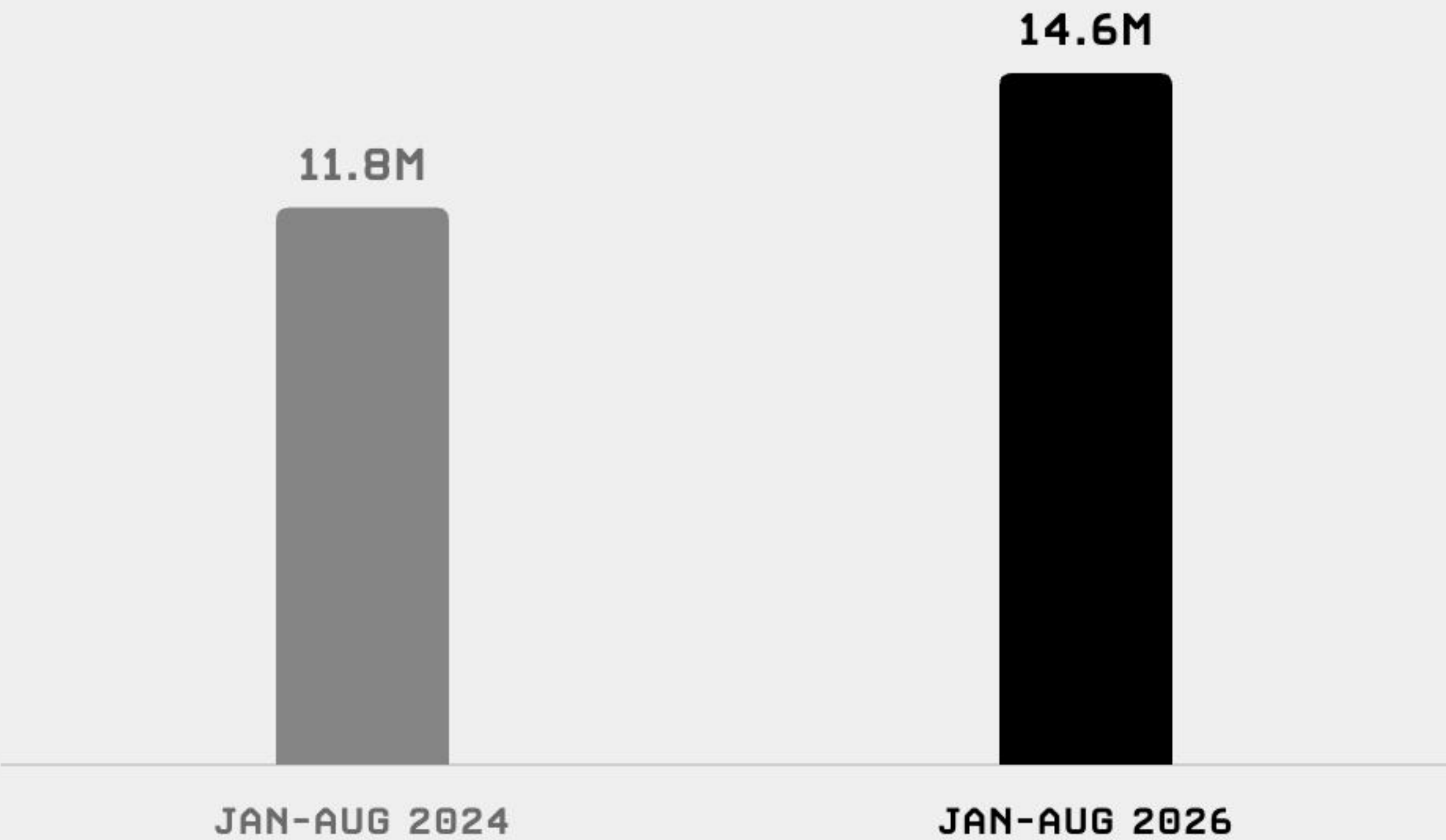
▲ 130 UPVOTES · 2026

“Even groceries not say v cheap now”

▲ 44 UPVOTES · 2026

VISITOR ARRIVALS FROM SINGAPORE, JANUARY TO AUGUST

SINGAPORE VISITS: UP 24% SINCE 2024.



Immigration Department foreign arrivals by nationality (data.gov.my). Every arrival, not only tourists: trips, not people. More crossing goes with JB staying cheaper; it doesn't show why they come.

WHAT VISITORS DESCRIBE IN JB REVIEWS

THE STOP FITS THE CROSSING.



THE FIRST MALL

The first mall after the Woodlands checkpoint.

THE WAY IN

A pharmacy on the way in from Tuas.

THE EARLY RUN

In early, before the Causeway jam, then shopping.

AI read 4,195 Google reviews of JB places [pulled 18 October 2026]. Few writers say they're from Singapore, so this is what visitors describe, in my words. Not counts.

WHAT VISITORS CROSS FOR, IN JB REVIEWS

NOT ONLY GROCERIES: FOOD, MEDICINES, A DAY OUT.

FOOD

A craving they cross back for.

GROCERIES

Fruit, vegetables and staples to take home.

MEDICINES

Regular medicines and health advice.

HOME FITTINGS

Lights and fans, with help choosing.

A DAY OUT

Eating, shopping and a massage in one trip.

AI read 4,195 Google reviews of JB places [pulled 18 October 2026]. Few writers say they're from Singapore, so this is what visitors describe, in my words. Not counts.

THE SCORE

JB WINS THE GROCERIES.
SINGAPORE WINS
YOUR TIME.

JB

GROCERIES: 12 OF 12

VEGETABLES: 6 OF 9 UNDER HALF

THE BASKET: 51%

SINGAPORE

NO CAUSEWAY QUEUE

ELECTRONICS IN SALES

IMPORTED FRUIT

JB's wins are prices I checked. Singapore's are what people say on Reddit, like: "The opportunity time cost of going in outweighs the dollar cost saved." [38 upvotes]